



Press Note

DUCATI'S TEAM UNCOVERS THE "DESMOSEDICI GP12" ON TIM'S FACEBOOK PAGE

On Monday 19th March at 1pm, the Ducati team along with Valentino Rossi and Nicky Hayden will be presenting the new livery of the "Desmosedici GP12" and the event will be streamed live on TIM's facebook page.

Rome, 15th March 2012

An important appointment for all Ducati fans will be Monday the 19th March, at 1pm. By accessing TIM's facebook page at https://www.facebook.com/TimOfficialPage/app_322808414443912 it will be possible to watch the presentation of the new "Desmosedici GP12".

Streaming live from "Borgo Panigale", Valentino Rossi and Nicky Hayden will unveil the the new "Desmosedici GP12" so as all Ducati fans can see, in world première, the new and enticing livery which will characterize Ducati's motorbikes during the 2012 MotoGP set to begin on the 8th of April at the Losail circuit in Qatar.

On the same web page, fans can take part in selecting some of the questions that will be asked to the motorcycle racers later on during the day.

Enthusiasts from all over the world will be able to see the motorbike's official presentation and post comments about it on the social network. Seven lucky fans will be selected from a creativity competition, previously launched by TIM and Ducati on their Twitter and Facebook pages, and invited to the presentation event.

Moreover, the autographed racing windshields of last year's motorcycles will be officially handed to the winners of the ebay auction during the event. The auction was organized by Telecom Italia and Ducati to help the "Dynamo Camp" Onlus (a non profit organization promoting constructive social activities).

Telecom Italia, with the TIM brand, has been the sponsor of Ducati's team since 2004.

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