TIM and Huawei to set up a Business Innovation Center in Italy focused on Internet of Things solutions

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TIM and Huawei Technologies Italia confirm their long-standing partnership aimed at fostering digital transformation by signing a wide scope Business Innovation co-operation agreement today in the frame of the Mobile World Congress.

The partnership is aimed at exploiting the most innovative solutions and business models based on the Internet of Things (IoT) vertical sectors, including but not limited to smart metering, Industry 4.0, smart cities, smart agriculture. A first relevant step of the cooperation is the joint set up of a new experience center in Italy to test and develop innovative IoT solutions.

The agreement will develop along the following mainstreams:

- share experience and develop joint recommendations to accelerate commercialization in specific vertical IoT industries;
- jointly define successful IoT use cases and design related business models;
- promote joint marketing activities within an ad hoc IoT TIM experience center in Italy
- Support TIM’s start-up ecosystem, also through the TIM #WCAP initiative.

“TIM is fully committed to satisfying the most advanced and sophisticated customer needs, providing the most helpful and exciting customer experience by means of a perfect mix of advanced services and forerunning solutions. The agreement signed today with Huawei confirm our commitment and will contribute to our objective of becoming a best practice in the IoT business”, said Amos Genish, TIM CEO.

“Our long-lasting partnership with TIM marks another milestone, under the concept of joint innovation and shared success. IoT deployment is a major challenge as industries go digital. To respond to this challenge Huawei and TIM cooperate to developing the most innovative solutions and to enable a wide ecosystem which will make the Italian cities smarter, enterprises more efficient and citizens’ lives better”, Thomas Miao, CEO Huawei Italy.