

## Press Release

### **TIM adds the whole NOW TV sports offer to the top entertainment contents on TIMVISION**

*The best sports and entertainment TV contents including 7 out of the total 10 matches from each round of the Italian championship TIM Serie A, the UEFA Champions League, compelling motorsports and exclusive films and TV series*

Rome, 12 August 2019

TIM launches a unique offer by adding the whole programming from Sky's "NOW TV – Ticket Sport" app to the top quality TIMVISION entertainment contents.

Whether at home or on the move, TIMVISION subscribers will enjoy the Italian football championship, leading Italian and international matches and TIM's on-demand TV entertainment, including exclusive films and TV series.

NOW TV proposes **7 exclusive matches out of the 10 of each round of TIM Serie A**, all the **UEFA Champions League** and the **UEFA Europa League**, as well as the **UEFA Euro 2020** and the big games from the **Premier League** and the **Bundesliga**. The package includes also international motorsports competition: all the **Formula 1®**, **MotoGP™** and the **World Superbike Championship**. There will be extensive coverage of leading tennis events, including **Wimbledon** and the **ATP Masters 1000**, and basketball fans will be able to enjoy the **NBA**.

The package includes **TIMVISION entertainment**, TIM's online TV with **exclusive previews, TV series, HD films and cartoons with no ad breaks**.

TIMVISION already offers access to **Eurosport Player** and **extra channels** will let you enjoy every match of the **Grand Slams tennis** including **Australian Open, Roland Garros and US Open** and every event from the upcoming **Tokyo Olympics 2020**.

The package NOW TV – Ticket Sport will be available at €29.99/month with the first 4 months for free.

The exclusive **TIM Box**, – TIM's hub of multimedia services bringing you NOW TV and all the TIMVISION contents on a single device - paired with TIM's top quality fixed and mobile network connectivity and TIM's partnerships with leading Italian and international players allow for an even more comprehensive customer and viewing experience.

The launch of new offers NOW TV – Ticket Sport and TIMVISION is supported by an adv directed by Luca Josi, Brand Strategy Director, Media & Multimedia Entertainment at TIM, which will air starting 14 August 2019.

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