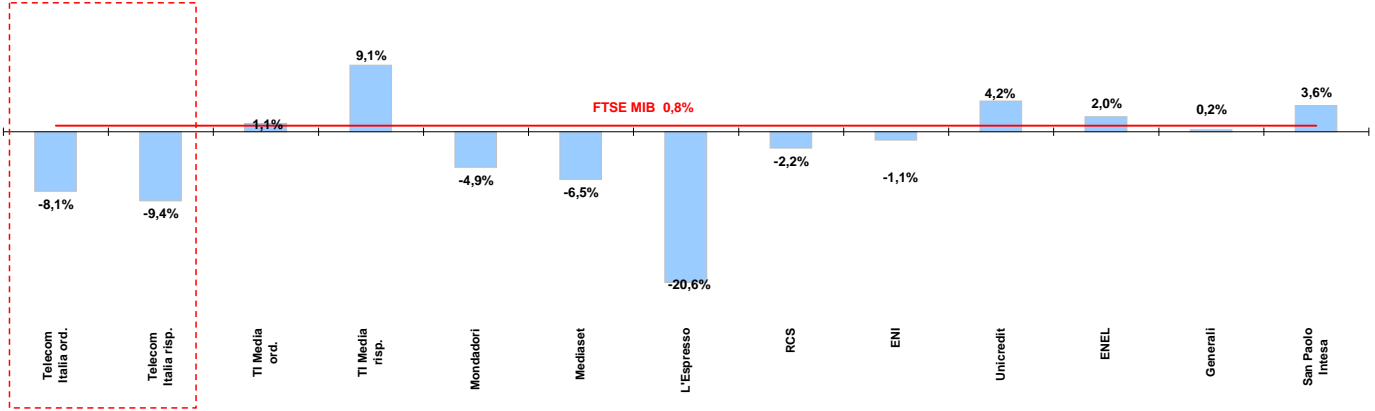




Weekly performance for Telecom Italia Shareholders

Telecom Italia and the Italian Stock Exchange

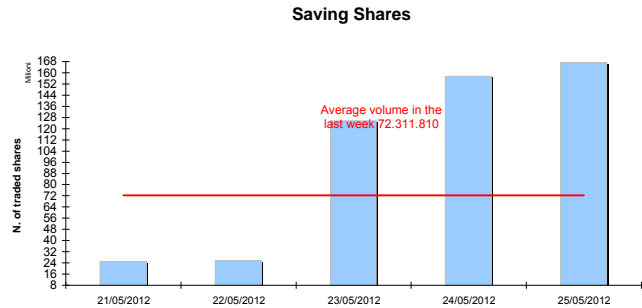
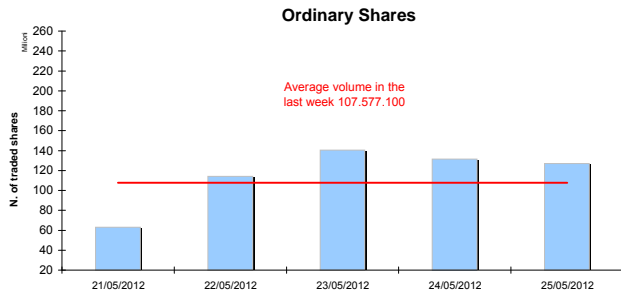
(Performance from 21/05/12 to 25/05/12)



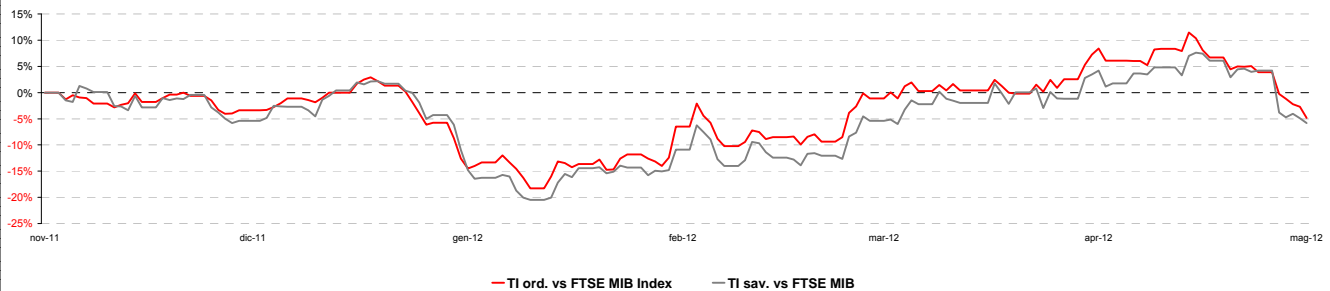
Stock performance summary of some stocks in the Italian Stock Exchange

| Index | Cl. Price € 25-mag-12 | Performance (Δ%)* | | | | | Last 52 weeks | | Daily average volume ** | | Market Cap. mil. Euro |
|-----------------------------|--------------------------|-------------------|---------|----------|--------|--------------|---------------|------------|-------------------------|-------------|-----------------------|
| | | 1 week | 1 month | 6 months | 1 year | from Jan. 12 | Low Price | High Price | 1 week | 1 month | |
| FTSE MIB | 13.155 | 0,8% | -9,9% | -5,6% | -36,8% | -12,8% | 12.782 | 21.189 | 890.785.300 | 890.750.300 | 274.879 |
| TI & Peers | | | | | | | | | | | |
| Telecom Italia ord. | 0,695 | -8,1% | -20,9% | -10,4% | -28,8% | -16,4% | 0,69 | 0,99 | 107.577.100 | 95.897.680 | 9.318 |
| Telecom Italia risp. | 0,581 | -9,4% | -18,8% | -11,4% | -31,9% | -16,1% | 0,57 | 0,86 | 72.311.810 | 52.566.220 | 3.498 |
| Media | | | | | | | | | | | |
| TI Media ord. | 0,15 | 1,1% | -3,9% | 3,4% | -17,9% | -5,8% | 0,13 | 0,24 | 2.650.258 | 3.533.712 | 220 |
| TI Media risp. | 0,24 | 9,1% | 29,0% | 14,3% | -23,1% | 38,6% | 0,16 | 0,36 | 1.468 | 1.219 | 1 |
| Mondadori | 0,94 | -4,9% | -10,7% | -25,0% | -63,1% | -30,2% | 0,92 | 2,60 | 386.370 | 287.610 | 233 |
| Mediaset | 1,31 | -6,5% | -27,4% | -31,3% | -65,3% | -38,9% | 1,28 | 3,80 | 8.990.120 | 13.659.410 | 1.543 |
| L'Espresso | 0,75 | -20,6% | -23,6% | -33,2% | -61,8% | -31,1% | 0,74 | 2,13 | 231.743 | 228.219 | 307 |
| RCS | 0,57 | -2,2% | -10,6% | -14,6% | -51,9% | -16,0% | 0,55 | 1,28 | 381.766 | 536.200 | 428 |
| Main Stocks FTSE MIB | | | | | | | | | | | |
| ENI | 15,75 | -1,1% | -4,4% | 7,4% | -3,7% | -1,6% | 11,83 | 18,72 | 27.220.820 | 23.633.930 | 63.084 |
| Unicredit | 2,53 | 4,2% | -18,3% | -45,1% | -75,5% | -40,1% | 0,02 | 0,11 | 123.637.500 | 126.709.500 | 14.682 |
| ENEL | 2,41 | 2,0% | -4,1% | -15,4% | -48,4% | -23,3% | 2,28 | 4,82 | 53.357.240 | 54.793.200 | 22.662 |
| Generali | 8,74 | 0,2% | -16,0% | -23,9% | -41,5% | -24,9% | 8,38 | 15,27 | 9.586.366 | 9.184.357 | 13.599 |
| San Paolo Intesa | 1,03 | 3,6% | -10,7% | -4,3% | -41,3% | -20,2% | 0,85 | 1,92 | 186.523.500 | 182.827.500 | 16.837 |

Telecom Italia shares' volume in the last 5 working days



Telecom Italia shares' relative performance vs. FTSE MIB in the last 6 months



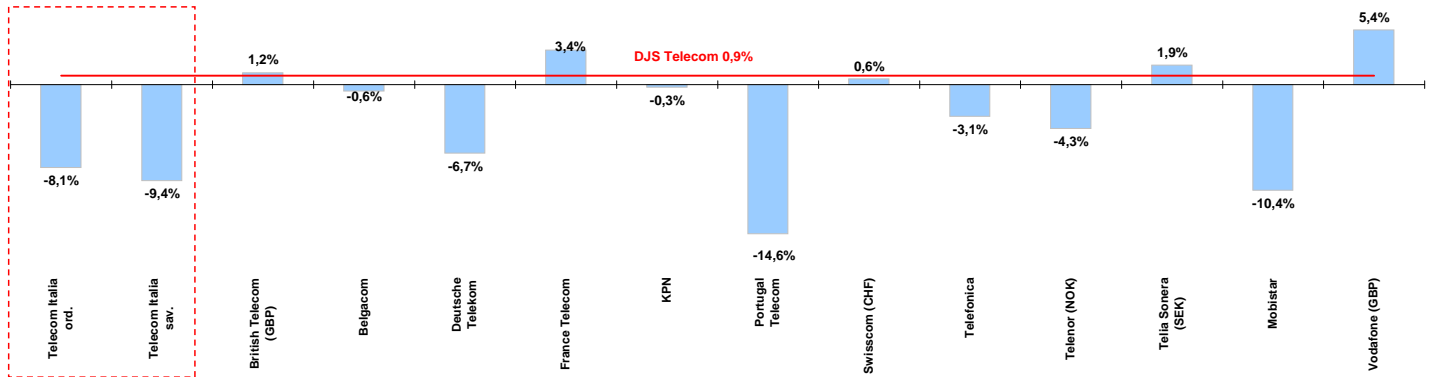
* performance calculated on closing price
** n. of traded shares



Weekly performance for Telecom Italia Shareholders

Telecom Italia and the Italian Sector

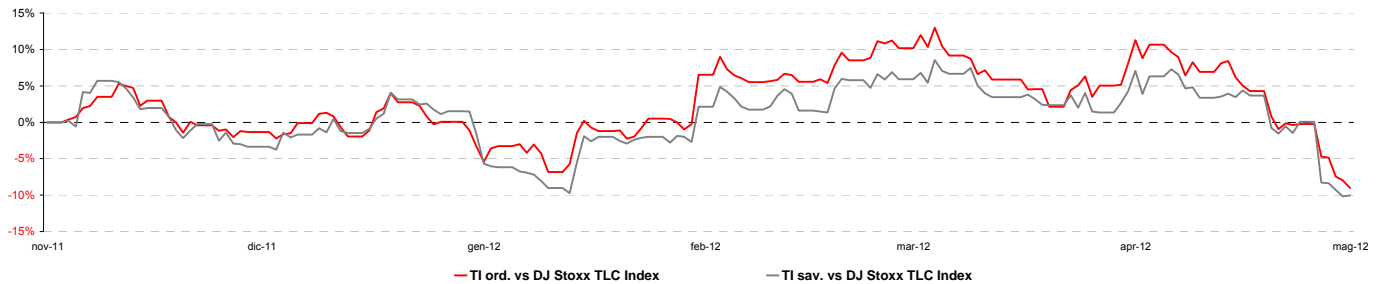
(Performance from 21/05/12 to 25/05/12)



Stock performance summary of TLC European sector

| Index | Cl. Price € 25-mag-12 | Performance (Δ%)* | | | | | Last 52 weeks | | Daily average volume ** | | Market Cap. (mln. local cur.) |
|--|--------------------------|-------------------|---------|----------|--------|--------------|---------------|------------|-------------------------|-------------|----------------------------------|
| | | 1 week | 1 month | 6 months | 1 year | from Jan. 12 | Low Price | High Price | 1 week | 1 month | |
| DJS Telecom | 231,92 | 0,9% | -3,3% | -1,4% | -13,6% | -8,1% | 224,94 | 269,45 | 422.168.800 | 346.248.800 | n/a |
| Integrated Operators (fixed + mobile) | | | | | | | | | | | |
| Telecom Italia ord. | 0,695 | -8,1% | -20,9% | -10,4% | -28,8% | -16,4% | 0,69 | 0,99 | 107.577.100 | 95.897.680 | 9.318 |
| Telecom Italia sav. | 0,581 | -9,4% | -18,8% | -11,4% | -31,9% | -16,1% | 0,57 | 0,86 | 72.311.810 | 52.566.220 | 3.498 |
| British Telecom (GBP) | 206 | 1,2% | -4,4% | 16,5% | 4,8% | 8,1% | 158 | 235 | 15.065.880 | 18.144.700 | 16.123 |
| Belgacom | 21,24 | -0,6% | -5,1% | -3,4% | -12,8% | -12,4% | 21,08 | 24,79 | 567.400 | 703.093 | 7.180 |
| Deutsche Telekom | 8,16 | -6,7% | -4,3% | -7,5% | -20,7% | -7,9% | 7,88 | 10,94 | 22.098.220 | 18.056.090 | 35.275 |
| France Telecom | 10,34 | 3,4% | -1,3% | -11,7% | -34,2% | -14,8% | 9,81 | 15,91 | 12.861.410 | 11.251.920 | 27.389 |
| KPN | 7,68 | -0,3% | 8,8% | -10,9% | -24,9% | -16,9% | 6,35 | 10,32 | 8.540.972 | 10.930.060 | 10.994 |
| Portugal Telecom | 3,38 | -14,6% | -14,8% | -24,6% | -58,2% | -24,0% | 3,32 | 8,23 | 6.235.586 | 4.194.661 | 3.030 |
| Swisscom (CHF) | 352 | 0,6% | 2,4% | 6,3% | -10,2% | -1,1% | 323 | 394 | 99.579 | 134.731 | 18.234 |
| Telefonica | 9,61 | -3,1% | -14,9% | -25,3% | -42,4% | -28,2% | 9,32 | 17,05 | 130.068.100 | 93.024.840 | 45.014 |
| Telenor (NOK) | 92,55 | -4,3% | -9,4% | 0,1% | 2,0% | -5,7% | 78,80 | 106,80 | 4.008.502 | 2.910.604 | 148.838 |
| Telia Sonera (SEK) | 44,45 | 1,9% | -0,5% | 4,9% | -7,6% | -5,0% | 40,60 | 48,95 | 9.640.675 | 12.488.940 | 192.472 |
| Mobile Operators | | | | | | | | | | | |
| Mobistar | 25,45 | -10,4% | -25,2% | -33,3% | -47,0% | -37,1% | 25,10 | 51,81 | 234.982 | 243.194 | 1.527 |
| Vodafone (GBP) | 173 | 5,4% | 0,8% | 4,1% | 5,0% | -3,2% | 150 | 182 | 90.058.670 | 75.475.550 | 85.426 |

Telecom Italia shares' relative performance vs. DJS Telecom Index in the last 6 months



Debt Ratings

| | Moody's | | S&P | | Fitch | |
|------------------|---------|-------------|--------|---------|--------|---------|
| | rating | outlook | rating | outlook | rating | outlook |
| Telecom Italia | Baa2 | NEG | BBB | NEG | BBB | NEG |
| British Telecom | n.d. | n.d. | BBB | STABLE | BBB | STABLE |
| Deutsche Telekom | Baa1 | POS | BBB+ | STABLE | BBB+ | STABLE |
| France Telecom | A3 | STABLE | A- | NEG | A- | NEG |
| KPN | Baa2 | NEG | BBB | STABLE | BBB | NEG |
| Portugal Telecom | WR | NEG | BB+ | n.d. | n.d. | NEG |
| Swisscom | A2 | STABLE | A | STABLE | n.d. | n.d. |
| Telefonica | Baa1 | *- #N/A N/A | BBB+ | NEG | BBB+ | STABLE |
| Telia Sonera | A3 | STABLE | A- | STABLE | A- | STABLE |
| Vodafone | A3 | POS | A- | STABLE | A- | STABLE |

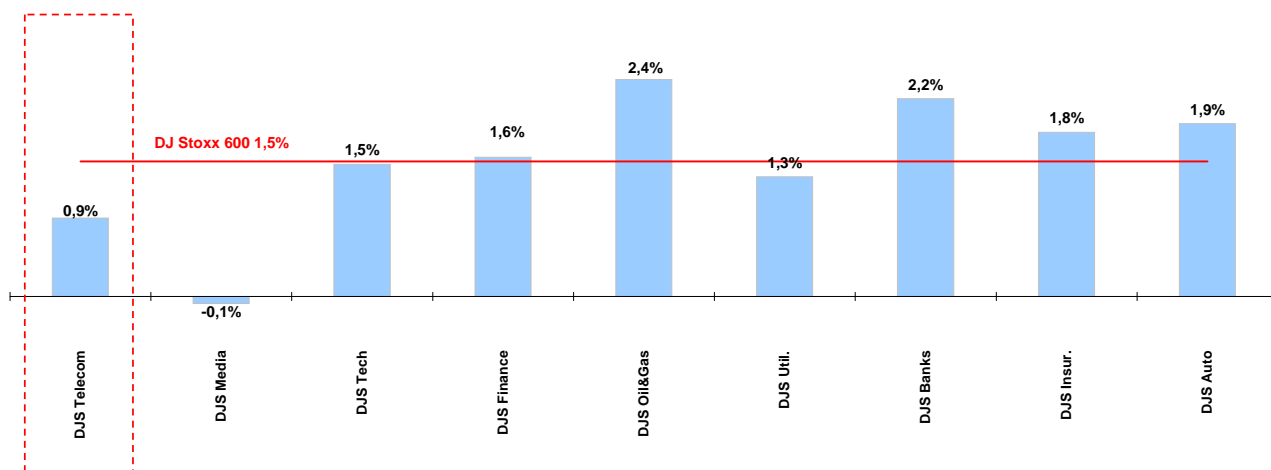
* performance calculated on closing price
** n. of traded shares



Weekly performance for Telecom Italia Shareholders

Telecom European Sector vs. other Sectors

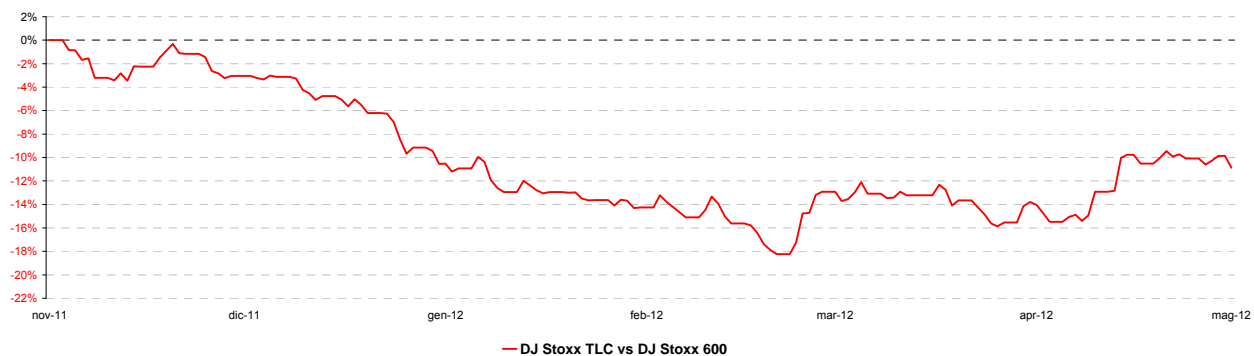
(Performance from 21/05/12 to 25/05/12)



Performance summary of major European sectors

| Index | Index Point as of 25-mag-12 | Performance (Δ%)* | | | | | Last 52 weeks | | Daily average volume ** | |
|-------------------------|-----------------------------|-------------------|--------------|--------------|---------------|--------------|---------------|---------------|-------------------------|--------------------|
| | | 1 week | 1 month | 6 months | 1 year | from Jan. 12 | Low Price | High Price | 1 week | 1 month |
| DJ Stoxx 600 | 242,49 | 1,5% | -5,6% | 9,5% | -12,6% | -0,8% | 209,26 | 281,71 | 3.240.233.000 | 3.119.903.000 |
| Sectors | | | | | | | | | | |
| DJ Stoxx Telecom | 231,92 | 0,9% | -3,3% | -1,4% | -13,6% | -8,1% | 224,94 | 269,45 | 422.168.800 | 346.248.800 |
| DJ Media | 158,51 | -0,1% | -4,0% | 7,9% | -10,9% | -2,0% | 139,17 | 179,37 | 60.525.420 | 66.602.220 |
| DJ Tech | 186,07 | 1,5% | -7,1% | 3,0% | -18,2% | -1,2% | 161,25 | 230,17 | 127.314.700 | 135.980.800 |
| DJ Finance | 207,45 | 1,6% | -9,1% | 6,2% | -23,7% | -0,9% | 192,34 | 275,40 | 51.699.080 | 48.848.070 |
| DJ Oil&Gas | 313,81 | 2,4% | -5,6% | 4,1% | -5,4% | -7,0% | 259,55 | 365,52 | 139.639.000 | 129.317.700 |
| DJ Util. | 249,20 | 1,3% | -2,9% | 0,7% | -20,5% | -4,4% | 235,13 | 315,94 | 233.358.300 | 238.646.200 |
| DJ Banks | 124,57 | 2,2% | -9,8% | 5,6% | -35,6% | -6,0% | 115,14 | 196,66 | 1.360.118.000 | 1.324.998.000 |
| DJ Insur. | 133,05 | 1,8% | -9,0% | 12,1% | -18,2% | -0,2% | 108,35 | 166,31 | 152.162.400 | 158.887.900 |
| DJ Auto | 292,44 | 1,9% | -7,3% | 22,0% | -14,5% | 12,9% | 220,42 | 386,30 | 63.063.730 | 55.798.060 |

DJ Stoxx Telecom's relative performance vs. DJ Stoxx 600 in the last 6 months



* performance calculated on closing price
 ** n. of traded shares

