



**Franco Bertone**



**Position:** Telecom Italia Headquarter for Southamerica

He was born in Milan on April 9, 1952. He is married and has two children.

Since May 2, 2013 he has been serving as Head of Telecom Italia Headquarter for Southamerica.

After graduating in Electronic Engineering at Pavia University, he began his professional career in 1978 as an analyst in Datamont.

In the same year he joined Sirti where, from 1979 to 1985, he project managed joint ventures with GTE Automatic Electric, AT&T, Ericsson and Philips in the field of telecommunication networks in the USA, Sweden and Saudi Arabia

In 1986 he was appointed System Division Director in Sirti-Milano where he managed system development and integration for planning and control of access and transmission networks. During that same period he served as non-executive board director at Retix (Santa Monica, Ca).

In 1992 he was appointed Managing Director of Sirti subsidiaries providing engineering and turn-key contracting in the UK and the USA cable-television markets.

In 1997 he joined Telecom Italia Group as Chairman and Chief Executive Officer of Entel in Bolivia and later as Director of International Operations Manager for Argentina, Vice-Chairman of Telecom Argentina and Chairman of Nortel.

In 2003 he was appointed Director of Corporate Affairs for Telecom Italia Latam in Brazil and non-executive Director in the Board of the affiliate companies in Brazil, Argentina, Venezuela, Chile, Peru, Bolivia and USA.

In 2008 he joined Telecom Argentina Group as Chief Operating Officer.  
From March 2009 to February 2013 he was Chief Executive Officer of Telecom Argentina.

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