

Press Release

TIM bets on Naples by opening its WCAP accelerator in the city

The new facility will be the reference point for promoting open innovation and a network for start-ups in southern Italy

Cisco Italia and Università Federico II are strategic partners of the Innovation Hub to trial new and 5G-based solutions for Industry 4.0, Cyber Security and the Smart City

Naples, 8 April 2019

TIM is accelerating the digital transformation and strengthening its presence in Naples, with the opening of the new **TIM WCAP** to reboot the culture of innovation in southern Italy. Alongside the centres in Milan, Bologna, Rome and Catania, the new centre in Naples, dedicated to open innovation, will have an Innovation Hub as its strong point, created in partnership with **Cisco Italia** and **Università Federico II**. It will serve as a base for experimenting new solutions in the context of Industry 4.0, Cyber Security, Smart City and Multi Cloud, at the same time strengthening the synergy with the academic world.

Participants at the inaugural event saw the participation of **Vincenzo De Luca**, President of the Campania Region, **Gaetano Manfredi**, Dean of the Università Federico II, **Fulvio Conti**, Chairman of TIM, and **Agostino Santoni**, CEO of Cisco Italia.

The collaboration between TIM and Cisco Italia in the hub is part of the Memorandum of Understanding drawn up last year, through which the two groups join forces and their technological know-how aimed at promoting innovation.

The **TIM WCAP** will develop a network of relevant partners and promising start-ups, providing technological assets and access to platforms and digital solutions with strong innovative content, enabling them to experiment new services, including those based on the indoor 5G network available for the first time in Naples.

The objective of the new structure is to speed up the digital transformation in Southern Italy, selecting and developing new ideas, projects and innovative emerging solutions which will integrate the business network of companies involved in Italy's technological innovation. It will also rely on the collaboration with Campania NewSteel, by creating routes to accelerate and activate 'dissemination' actions, with the aim of strengthening the start-up ecosystem. Industry players, the public sector, start-ups, and public and private research bodies will all be involved in developing highly advanced projects to improve everyone's quality of life.

In this context, the Innovation Hub developed with **Cisco Italia**, will provide the connectivity, the platforms and technological assets which start-ups will be able to use to plan and test innovative solutions. It will be an opportunity for synthesis between the global innovation, produced by major international companies, and local innovation generated by the creativity of local start-ups.

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