

## Press Note

### **TIMVISION enters the film and TV Series production with “Skam Italia” and “L’amica geniale” [My Brilliant Friend]**

*Tomorrow marks the start of the revolutionary teen series “SKAM Italia”, to be followed by “Dark Polo Gang - The Series” and “L’amica geniale” [My Brilliant Friend], next season’s long-awaited TV series.*

*Further Italian and international film productions to be launched in 2018.*

Rome, 22 March 2018

TIMVISION goes live with its own film and TV productions, resulting from key agreements signed with leading players including Wildside, Lucky Red, Cross Productions, Oplon Film and Bibi Film. It kicks off with “SKAM Italia” and “Dark Polo Gang - The series” for the teen audience, followed by “L’amica geniale” [My Brilliant Friend] based on the bestseller by Elena Ferrante, and numerous other titles during 2018. Key element of the DigiTIM strategy, these productions support the extensive quality of TIMVISION’s catalogue - already appreciated by 1.5 million customers - and will contribute to strengthening digital content and converging offers thanks to original premium content as exclusives or previews.

The first date will be tomorrow with “SKAM Italia”, the highly anticipated series co-produced with Cross Productions under the direction of Ludovico Bessegato. It’s a remake of a Norwegian cult series among teenagers across Europe. Because of its considerable success, many countries are re-adapting the remake and TIMVISION is the exclusive producer in Italy. The series, which is extremely innovative, is one of a kind because of its capacity to exist in symbiosis with social networks.

Also tailored to a very young audience, TIMVISION will produce the *docu-series* on the music group “Dark Polo Gang”, a band which has been phenomenally popular with young people in recent years. The series, co-produced with Oplon Film in association with Ringo Film, is directed by Tommaso Bertani and Carlo Salsa.

TIMVISION will also play a leading role in bringing us one of the most long-awaited projects of the next television season, “L’amica geniale” [My Brilliant Friend], based on the worldwide best-selling novels by Elena Ferrante. It’s a HBO-RAI Fiction and TIMVISION series produced by Lorenzo Mieli and Mario Gianani for Wildside and by Domenico Procacci for Fandango, in co-production with Umedia Production. All episodes will be directed by Saverio Costanzo.

TIMVISION will also participate in film productions: “Ride,” directed by Jacopo Rondinelli (Lucky Red and Mercurious), is the first action thriller on extreme sports shot entirely using advanced subjective shooting techniques. Not to mention “Manuel,” the first work by the young director Dario Albertini (co-produced with Bibi Film), coming soon at French cinemas and in Italy. The film presented this year at the 74th edition of the Venice Film Festival was well-received by critics and the public, having already won various European awards. In the pipeline also international films and TV series’ projects.

*“These original productions and co-productions developed with leading players enhance our TIMVISION offer in a distinctive manner, offering outstanding national and international contents, as well as using new languages and viewing methods, such as the web and social networks, made by young authors and directors for young people”- comments Daniela Biscarini, Head of Multimedia Entertainment & Consumer Digital Services at TIM. “We are strongly convinced that developing entertainment services for the new digital platforms is one of the key drivers of our business”.*

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