

PRESS NOTE

TELECOM ITALIA LAUNCHES THE NEW BIBLET FOR DIGITAL PUBLISHING

From tomorrow the new version of the ereader will be available at 99 Euro, equipped with touchscreen, keyboard and WiFi connectivity

Rome, 15 December 2011

The new **biblet**, Telecom Italia's ebook reader is out on the digital publishing market from tomorrow, and will allow users simple and direct access to the biblet store (www.biblet.it), with its rich catalogue containing 18,500 titles and 240 publishers.

The device has a 6" electronic ink touchscreen display which makes reading easier, providing the sensation of a sheet of paper, even in sunlight. There is a keyboard for easier surfing on the Internet, enabled thanks to the WiFi connection. This offers mobile access to the major Italian dailies such as La Repubblica, Il Messaggero, Corriere della Sera and Gazzetta dello Sport.

Biblet has a simple and functional design, and is equipped with a 2GB memory (corresponding to approximately 1,500 titles) and manages all the files in which ebooks are available on the market. It allows for adjustment of text size and choice of vertical and horizontal display in reading.

The new Telecom Italia ebook reader is also designed to play MP3 music files, thanks to the stereo speaker or through the headset provided, with control of audio functions (play-stop-forward-back) directly with the keyboard.

Biblet will be available on a first-ever basis from tomorrow, 16 December, at 99 Euro, in the Telecom Italia stores in Milan, Rome, Bologna, Florence, Naples, Palermo and Catania, and later at all the other sales outlets. It can also be purchased via the web on telecomitalia.it and biblet.it.

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TECHNICAL DATA

Main technical features

Colour: grey

Screen: 6" electronic ink (e-ink), Pearl technology with 16 levels of grey - Touchscreen

Memory: 2GB (equivalent to approximately 1,500 titles)

Connectivity: Wi-Fi 802.11 b/g

In/Out: Micro USB - Slot SD Card - 3.5 mm audio output.

Formats: Adobe EPUB, PDF, TXT, HTML - JPEG, PNG, BMP images - MP3 music

Battery charge duration: Up to 15 days (unconnected)

Add Ons: Access to biblet store, browser, music reader, stereo speaker

Functions

Zoom with 5 character sizes

Automatic text orientation

Browser for access to the Internet and the mobile website for the major Italian dailies

Musical reader to listen to music with or without headset

Formats

Text: Adobe EPUB, PDF, TXT, HTML

Images: JPEG, PNG, BMP

Music: MP3

Included in the package:

Headset

Mains battery charger

USB cable

SD 1GB memory

Quick guide

Size:

189 × 126 × 10mm

Weight:

240 gr (with battery)

Price: 99 Euro