

## Pietro Labriola

He was born in Altamura (Bari) on October, 1 1967.

From 1993 to 1994 he worked at France Telecom Italia, in Milan, where he was appointed Assistant to the Managing Director.

In 1995 he worked at Cable & Wireless Italia as Marketing Director.

In 1996 he worked at Infostrada S.p.A as Director of Business Development.

In 1997 he worked as a consultant for Boston Consulting Group in Italy.

In 1998 he was appointed Marketing Director of Infostrada S.p.A.

In 2001 he started working for Telecom Italia Group , holding management positions of increasing responsibility: beginning as Voice Marketing Director with the launch of ADSL ALICE Offer, among others.

In 2005 he was appointed Marketing Director for Fixed & Mobile Services. Keeping his managerial responsibility, in 2006 he became CEO of Matrix.

In 2007 Mr. Labriola was appointed Head of Domestic Fixed Services and in 2009 he took the role of Head of Business Unit for fixed, mobile and ICT services, launching Impresa Semplice.

In 2013 he took the responsibility of coordinating the network spin-off project and in 2014 he became Head of Business Transformation & Quality.

In 2015 he was appointed Chief Operating Officer at TIM PARTICIPAZIONE S.A. , position held until October 2018