

## PRESS RELEASE

### TELECOM ITALIA CONFIRMED FOR THE SEVENTH CONSECUTIVE TIME IN THE DOW JONES SUSTAINABILITY INDEXES

*Rome, 9 September 2010*

Following the annual review of the Dow Jones Sustainability Indexes (DJSI) Telecom Italia has been included for the seventh consecutive time in both the DJSI World and the DJSI Europe.

Inclusion in the DJSI depends on a rigorous assessment of the company by specialised rating agencies that analyze financial and non-financial performances on the basis of general and sector criteria. Criteria concern, for example, relations with customers, innovation and research, risk management, strategies relating to climate change, supply chain and social/environmental impacts of the business.

Inclusion in sustainability indexes is increasingly taken into account by investors, who are often interested in non-financial parameters in their portfolio choices.

For Telecom Italia, which is also included in other major national and international sustainability indexes (including Financial Times Stock Exchange for Good, Advanced Sustainable Performance, Ethibel Sustainability, KLD Sustainability, ECPI Ethical and Axia), this is an important sign of appreciation of its social and environmental commitment.

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