

PRESS RELEASE

TELECOM ITALIA COMPLETES THE SALE OF MATRIX TO LIBERO (WEATHER GROUP)

Positive impact on the Group's financial position for 88 million euros

Rome, 31 October 2012

Telecom Italia has completed the sale of its fully owned company Matrix to Libero, controlled by Weather Investment II S.à.r.l..

The deal will have a positive impact on the Group's deleverage at year-end for 88 million euros.

Matrix, with its Virgilio portal, is a company operating in the Internet sector and one of Italy's leading digital advertising players at local and national level. It also operates in the directory assistance market with the '1254' service.

The sale of the company will contribute to achieving the Group's goal of deleverage for 2012 and represents a further step in the process of rationalization of the Group's shareholdings and shift of focus toward its core business.

**Telecom Italia
Press Office**

+39 06 3688 2610

<http://www.telecomitalia.com/media>

**Telecom Italia
Investor Relations**

+39 02 8595 4131

<http://www.telecomitalia.com/investorrelations>