



Press Release For Immediate Release

Sparkle widens its IP backbone in USA with a new PoP in McAllen, Texas

Located at the network crossing points between Mexico and the United States, the new PoP will strategically serve the Mexican market through carrier-neutral MDC, formerly McAllen Data Center

Rome, May 30th, 2018

[Sparkle](#), the international services arm of TIM Group and among the top ten global operators, announces the expansion of its Global IP Tier-1 Backbone with a new [Seabone](#) Point of Presence at MDC McAllen in Texas, USA.

The new PoP in McAllen is Sparkle's fourteenth in North America and it improves even further the performance of Sparkle's Global IP Transit Service offered to OTT's, ISPs, Content and Application Providers located in Central America with lower latency and improved traffic routing capabilities globally.

[DDoS Attack Mitigation Services](#) - which grant customers the option to self-protect their network - and [Virtual NAP solution](#) - which lets customers access the main Internet Exchange Points without the need of building any infrastructure - complete Sparkle's portfolio of services offered via the McAllen PoP.

MDC provides carrier-neutral colocation on the edge of Mexico with its data centers in McAllen, Laredo, and El Paso. The company has been successful in creating a strategic interconnection hub for networks and content providers along the US border with Mexico, where it has the world's largest concentration of Mexican networks.

Sparkle operates one of the most interconnected networks in the world and has consistently ranked as one of the top 10 IP Transit providers worldwide and #1 in America and with this new POP will bring a more complete coverage of networks from around the world to the MDC ecosystem.

About Sparkle

Sparkle is TIM Group's fully owned Global Operator and among top #10 international service providers worldwide, with a proprietary backbone of around 530,000 km of fiber spanning from Europe to Africa, the Americas and Asia. Leveraging its global IP, Data, Cloud, Data Center, Mobile Data and Voice Platforms, Sparkle offers a full range of ICT solutions to Internet Service Providers, OTTs, Media and Content Players, Application Service Providers, Fixed and Mobile operators as well as Multinational Enterprises. Its sales force is active worldwide and distributed over 36 countries.

Find out more about Sparkle at tisparkle.com

About MDC

MDC, formerly McAllen Data Center, helps network operators, content providers and enterprises interconnect with major Network Service Providers on the US border with Mexico. The company is considered one of the fastest-growing data center in South Texas, presenting a unique offer of reliable colocation services with a fiber crossing infrastructure to bring networks across the border. Due to its geographic proximity to Mexico, MDC serves this emerging market allowing American and International

carriers to connect to the largest concentration of Mexican networks in carrier-neutral facilities. For more information visit mdccenters.com, and follow MDC Data Centers on LinkedIn and Twitter at [@mdccenters](https://twitter.com/mdccenters)

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