Sparkle Lays Foundation Stone of Its Fourth Data Center in Greece

The company starts the construction of the first "green" Data Center in the country and one of the most technologically advanced in Europe, in the presence of TIM Chairman Salvatore Rossi and of Sparkle’s management, Chairman Alessandro Pansa and CEO Mario Di Mauro

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Sparkle, the first international service provider in Italy and among the top ten global operators, today celebrates the start of construction of its fourth Data Center in Greece with the symbolic laying of the foundation stone by TIM Chairman Salvatore Rossi, Sparkle Chairman Alessandro Pansa and CEO Mario Di Mauro, and in the presence of the Ambassador of Italy in Greece, Luigi Marras.

The construction called Metamorfosis II, whose completion and entry into service of the first module is scheduled for early 2021, will provide the country with one of the largest and most advanced "green" Data Centers in Europe.

Located in the Metamorphosis area in Attica, the new building will offer approximately 6,000 m2 of colocation space and feature the latest energy-efficient lighting, power and cooling systems available in Greece and in the Balkan area, with a carbon footprint reduction of around 28,000 tons per year. The executive project has obtained the DD TIER III Uptime Institute Certification while the LEED Certification process is underway.

Sparkle, that has been operating in Greece since 2001, offers its services through three proprietary Data Centers for a total space of 8,000 m2 and 6MW of power: two are located in the Athens area (Metamorphosis and Koropi) – where is originated the proprietary metropolitan fiber optic network running through the city business district and directly interconnecting corporate customers and institutional entities; a third one is located in Crete.

Sparkle’s Greek Data Centers are also fully integrated in Nibble, the new Pan Mediterranean transport network, and in Seabone, Sparkle’s IP/MPLS backbone tier Tier-1 backbone, and thus able to provide a complete range of ICT solutions, from colocation to cloud, to carrier-grade global connectivity services.

Sparkle is a market leader in the Greek Cloud and Data Center sector, with a 40% share in the colocation business and over one hundred customers including service providers, system integrators, institutions, local and multinational companies, in continuous growth.

Since 2019, Sparkle's Data Centers in Greece have been hosting the Syzefxis project for the evolution of the country’s public administration ICT infrastructure. In addition, in the last year the company has received ISO 14001: 2015 certification for its activities in Greece, becoming the first Data Center provider in the country certified for its environmental management system, and has been awarded as the Cloud Service of the Year at the InfoCom World 2019 conference.

“We are developing a state-of-the art green Data Center to deliver an enhanced experience to our customers and build a long-lasting relationship as true partners, with a clear focus on environmental sustainability”, declares Mario Di Mauro, Sparkle’s Chief Executive Officer. “The project gives impetus to the Cloud and Data Center sector and to the Greek market where we have been operating for twenty years with a growing presence. Only in the last five years we have invested around 20 million euros in the Country and with the construction of the Metamorfosis II Data Center we confirm and strengthen our commitment”.

About Sparkle

Sparkle is TIM Group's fully owned Global Operator, first international service provider in Italy and among the top ten worldwide, with a proprietary backbone of around 530,000 km of fiber spanning from Europe to Africa, the Americas and Asia. Leveraging its global IP, Data, Cloud, Data Center, Mobile Data and Voice Platforms, Sparkle offers a full range of ICT
solutions to Internet Service Providers, OTTs, Media and Content Players, Application Service Providers, Fixed and Mobile operators as well as Multinational Enterprises. Its sales force is active worldwide and distributed over 33 countries. Find out more about Sparkle at tisparkle.com

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