Sparkle Extends Its Tier-1 Global IP Network to El Paso, Texas, at MDC Data Center

Located at the network crossing points between Mexico and the United States, the new PoP further improves Sparkle’s IP Transit offer to the Mexican market

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Sparkle, the International Services arm of TIM Group and among the top ten global operators, announces the expansion of its global IP Tier-1 backbone with a new Point of Presence at MDC Data Centers (MDC, formerly McAllen Data Center) in El Paso, Texas.

The new PoP in El Paso adds to the existing Points of Presence in McAllen, Dallas and Laredo, strengthening Sparkle’s reach on the US-Mexico border as well as the performance of its global IP Transit service Seabone.

Located at MDC’s carrier-neutral data center, a strategic interconnection hub for networks and content providers along the US border with Mexico, the new PoP in El Paso allows Sparkle to provide to OTTs, ISPs, Content and Application Providers located in Central America high-quality Seabone IP Transit service, with maximum diversification and redundancy, lower latency and improved traffic routing capabilities globally.

DDoS Attack Mitigation which grants customers options to protect their network – and the Virtual NAP solution - which lets customers access the main Internet Exchange Points without the need of building any proprietary infrastructure - complete Sparkle’s portfolio of services offered via the MDC El Paso PoP.

Sparkle operates one of the most interconnected networks in the world and has consistently ranked as one of the top ten IP Transit providers worldwide and #1 in America. Additionally, Sparkle is the only Tier-1 backbone able to offer a real diversification from South America to the US via the Seabras-1 cable, ensuring complete redundancy and reliability.

About Sparkle
Sparkle is TIM Group’s fully owned Global Operator and among the top ten international service providers worldwide, with a proprietary backbone of around 530,000 km of fiber spanning from Europe to Africa, the Americas and Asia. Leveraging its global IP, Data, Cloud, Data Center, Mobile Data and Voice Platforms, Sparkle offers a full range of ICT solutions to Internet Service Providers, OTTs, Media and Content Players, Application Service Providers, Fixed and Mobile operators as well as Multinational Enterprises. Its sales force is active worldwide and distributed over 36 countries.

Find out more about Sparkle at tisparkle.com

About MDC Data Centers
MDC, formerly McAllen Data Center, helps network operators, content providers, and enterprises interconnect with major Network Service Providers on the US border with Mexico. The company is considered one of the fastest-growing data centers in South Texas, presenting a unique offer of reliable colocation services with a fiber crossing infrastructure to bring networks across the border. Due to its geographic proximity to Mexico, MDC serves this emerging market allowing American and International carriers to connect to the largest concentration of Mexican networks in carrier-
neutral facilities. For more information visit mdcdatacenters.com, and follow MDC Data Centers on LinkedIn and Twitter at @mdcdatacenters

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