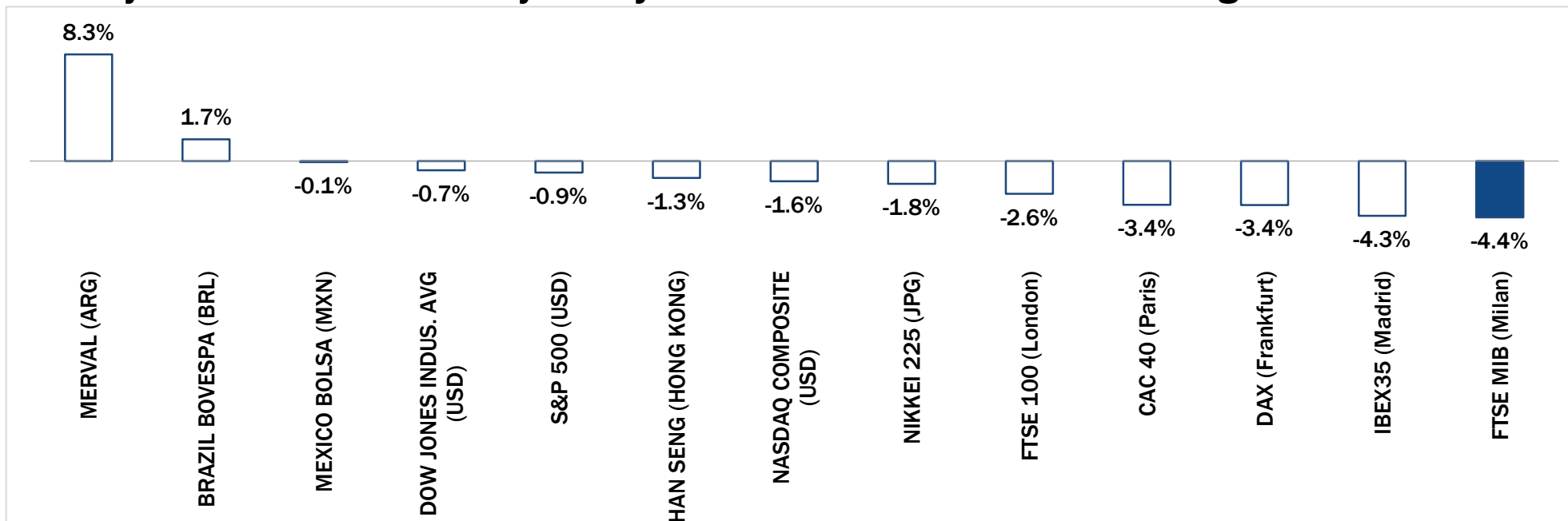


Weekly Stock Market Report for Telecom Italia Retail Shareholders

July 7th – July 11th, 2014

Weekly Performance Summary of Major Worldwide Market Stock Exchanges



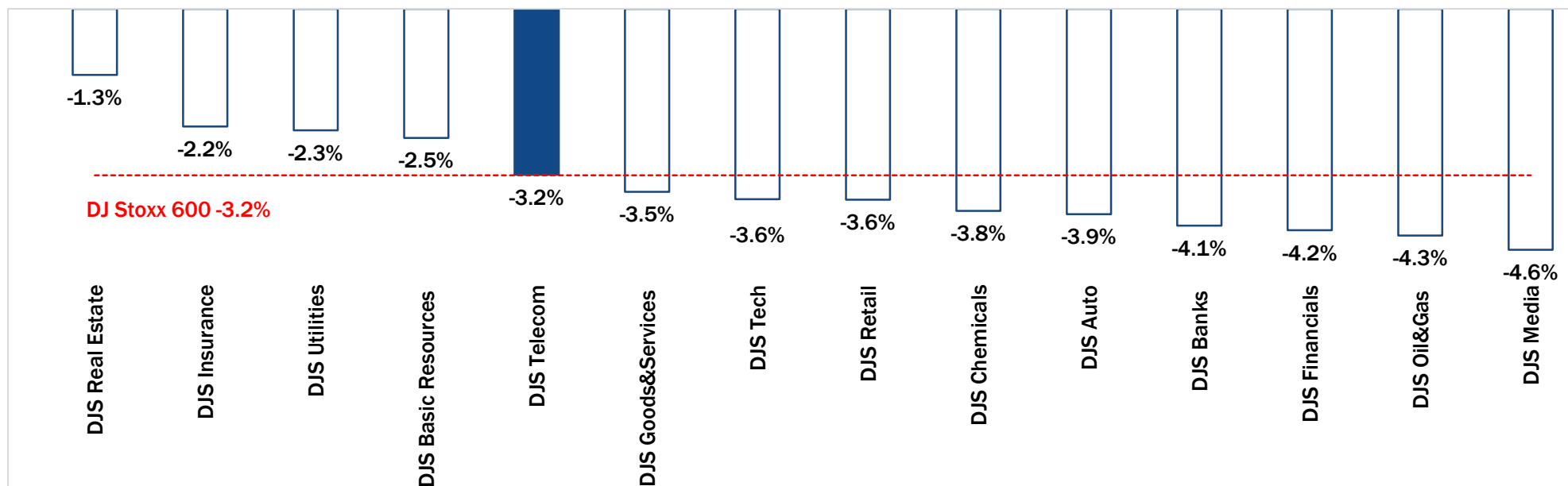
Index Point as of 11-Jul-14	Performance (Δ%)*					Last 52 weeks		Daily average volume **		Market Cap. (mln. local cur.)	
	1 week	1 month	6 months	1 year	from Jan. '14	Low Price	High Price	1 week	1 month		
Europe											
FTSE MIB (Milan)	20,615	-4.4%	-7.2%	5.3%	31.5%	8.7%	15,398	22,590	702,155,155	669,015,548	425,513
FTSE 100 (London)	6,690	-2.6%	-2.2%	-0.7%	2.2%	-0.9%	6,317	6,895	593,970,010	593,589,568	1,821,946
DAX (Frankfurt)	9,666	-3.4%	-2.8%	2.0%	18.5%	1.2%	8,094	10,051	75,823,737	78,272,868	950,541
CAC 40 (Paris)	4,317	-3.4%	-5.2%	1.6%	11.6%	0.5%	3,822	4,599	104,868,595	108,282,814	1,156,399
IBEX35 (Madrid)	10,539	-4.3%	-4.8%	2.4%	31.2%	6.3%	7,703	11,249	473,712,870	400,041,449	550,015
America											
DOW JONES INDUS. AVG (USD)	16,944	-0.7%	0.6%	3.1%	9.6%	2.2%	14,719	17,075	67,632,154	79,501,868	4,914,319
S&P 500 (USD)	1,968	-0.9%	1.2%	6.8%	17.5%	6.4%	1,627	1,986	416,302,944	468,236,951	18,061,220
NASDAQ COMPOSITE (USD)	4,415	-1.6%	1.9%	5.8%	23.4%	5.7%	3,553	4,486	420,889,843	477,543,404	6,660,824
MEXICO BOLSA (MXN)	43,482	-0.1%	1.3%	2.4%	7.4%	1.8%	37,752	43,822	190,668,386	193,544,949	2,367,919
Merval (ARG)	8,822	8.3%	9.2%	60.7%	173.0%	63.6%	3,130	8,829	9,127,175	12,255,870	8,699
Brazil BOVESPA (BRL)	54,786	1.7%	-0.6%	10.2%	17.5%	6.4%	44,905	56,747	256,516,000	282,611,375	1,822,703
Asia											
NIKKEI 225 (JPG)	15,164	-1.8%	0.4%	-1.7%	4.5%	-6.9%	13,188	16,320	1,112,995,968	1,249,753,084	289,426,176
HAN SENG (HONG KONG)	23,233	-1.3%	-0.4%	1.9%	9.2%	-0.3%	21,138	24,112	1,158,855,462	1,393,630,193	13,863,645

* performance calculated on closing price

** n. of traded shares

Source: Bloomberg LP

Weekly Performance Summary of Major European Sectors



Index	Index Point as of 11-Jul-14	Performance (Δ%)*					Last 52 weeks		Daily average volume **		Market Cap. (mln. local cur.)
		1 week	1 month	6 months	1 year	from Jan. '14	Low Price	High Price	1 week	1 month	
DJ Stoxx 600	336.91	-3.2%	-3.1%	2.1%	13.6%	2.6%	293.66	349.71	2,982,662,733	2,711,546,547	8,588,578.00

Sectors

Sector	Index Point	1 week	1 month	6 months	1 year	from Jan. '14	Low Price	High Price	1 week	1 month	Market Cap.
DJS Telecom	291.67	-3.2%	-4.3%	-3.1%	20.8%	-2.0%	237.99	310.37	282,688,819	284,485,042	402,582.13
DJS Auto	505.74	-3.9%	-3.9%	4.9%	28.7%	4.9%	391.05	536.66	28,012,600	28,622,099	285,315.22
DJS Banks	188.21	-4.1%	-8.5%	-7.0%	12.0%	-3.1%	166.48	209.5	1,639,883,725	1,364,866,110	1,105,911.88
DJS Basic Resources	423.04	-2.5%	2.8%	9.3%	20.0%	5.6%	339.26	435.71	70,087,390	65,603,451	306,259.53
DJS Chemicals	761.23	-3.8%	-3.2%	2.6%	9.4%	0.5%	677.53	793.87	13,772,759	13,904,974	373,630.75
DJS Oil&Gas	360.46	-4.3%	-1.2%	6.4%	14.3%	7.6%	310.59	381.9	82,537,898	99,961,695	690,423.19
DJS Financials	350.41	-4.2%	-3.7%	0.4%	18.4%	2.0%	290.88	368.62	27,602,023	30,628,864	145,158.38
DJS Goods&Services	400.63	-3.5%	-4.5%	-3.3%	9.6%	-3.2%	363.21	425.9	143,119,773	136,447,294	886,884.75
DJS Insurance	229.57	-2.2%	-1.7%	-0.3%	16.9%	0.6%	193.68	235.64	111,763,704	108,797,520	504,038.09
DJS Media	240.61	-4.6%	-4.7%	-5.1%	11.4%	-5.3%	214.32	260.77	55,470,670	48,846,909	217,949.11
DJS Tech	277.71	-3.6%	-2.9%	-3.3%	8.9%	-4.4%	250.98	294.24	61,792,197	66,731,572	257,190.64
DJS Utilities	315.34	-2.3%	-1.4%	13.7%	24.8%	13.3%	247.58	326.7	160,495,778	179,843,896	463,624.63
DJS Retail	308.76	-3.6%	-3.6%	-4.7%	5.3%	-5.0%	291.83	333.73	106,956,482	90,598,393	312,507.97
DJS Real Estate	152.11	-1.3%	-2.0%	10.3%	13.9%	11.7%	124.23	156.68	16,138,795	18,759,068	119,367.07

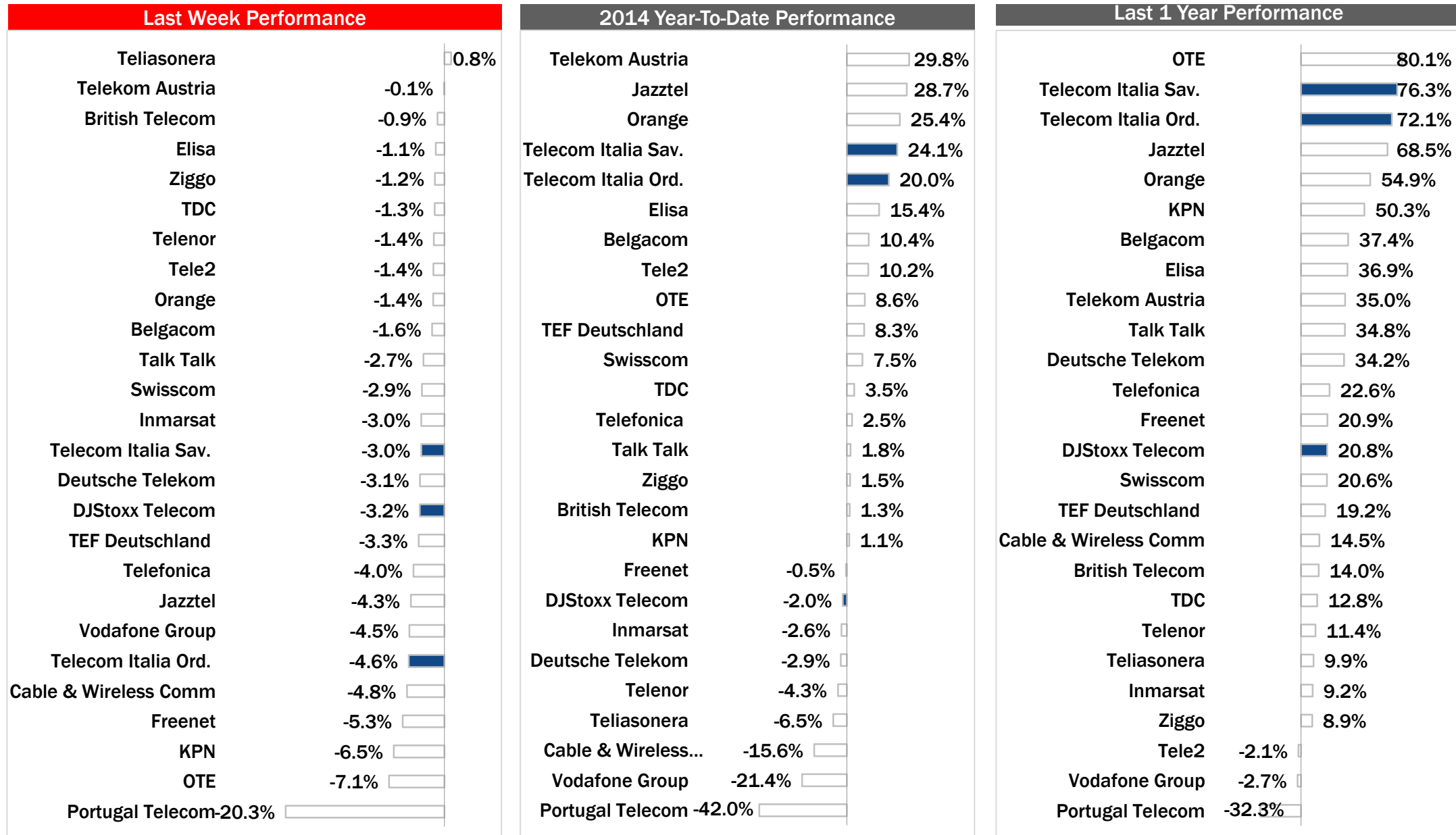
* performance calculated on closing price

** n. of traded shares

Source: Bloomberg LP

NB: Weekly performances are referred to last 5 open market sessions.

Weekly Stock Performance of Main European TLC Operators



Performance Summary of Main European TLC Operators

CI. Price (local currency) 11-Jul-14	Performance ($\Delta\%$)*					Last 52 weeks		Daily average volume **		Market Cap. (all in €mln)
	1 week	1 month	6 months	1 year	from Jan. '14	Low Price	High Price	1 week	1 month	

EUROPE

Index

DJStoxx Telecom	291.67	-3.2%	-4.3%	-3.1%	20.8%	-2.0%	237.99	310.37	282,688,819	284,485,042
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TLC Operators

Telecom Italia Ord.	0.866	-4.6%	-13.7%	6.4%	72.1%	20.0%	0.466	1.012	112,811,500	106,511,500	11,612
Telecom Italia Sav.	0.683	-3.0%	-13.4%	10.8%	76.3%	24.1%	0.359	0.792	12,738,740	19,864,690	4,116
Altice	45.93	-6.5%	-12.2%	n.a.	n.a.	n.a.	25.505	57.010	114,465	245,748	10,238
Belgacom	23.75	-1.6%	-4.5%	12.4%	37.4%	10.4%	15.930	24.945	440,128	562,320	8,028
British Telecom	384.50	-0.9%	-2.4%	0.3%	14.0%	1.3%	320.000	421.200	9,481,494	13,470,160	38,228
Cable & Wireless Communications	47.46	-4.8%	-7.0%	-16.0%	14.5%	-15.6%	37.940	58.500	3,765,153	7,062,696	1,509
Deutsche Telekom	12.08	-3.1%	-4.3%	-1.2%	34.2%	-2.9%	8.781	13.150	7,271,468	9,648,314	54,767
Elisa	22.23	-1.1%	-2.0%	13.9%	36.9%	15.4%	15.660	22.850	396,583	404,660	3,720
Freenet	21.68	-5.3%	-8.7%	-1.6%	20.9%	-0.5%	17.020	25.960	723,940	546,456	2,776
Orange	11.29	-1.4%	-8.8%	19.2%	54.9%	25.4%	7.188	12.850	6,375,046	9,049,760	29,893
OTE	10.50	-7.1%	-13.9%	-8.9%	80.1%	8.6%	5.650	13.200	677,516	1,114,272	5,147
Inmarsat	736.50	-3.0%	-1.5%	-1.4%	9.2%	-2.6%	636.000	774.500	586,668	781,292	4,154
Jazztel	10.01	-4.3%	-6.4%	19.8%	68.5%	28.7%	5.912	11.490	2,167,655	1,289,390	2,566
KPN	2.37	-6.5%	-13.0%	-8.5%	50.3%	1.1%	1.537	2.805	19,631,750	17,077,510	10,116
Telefonica Deutschland Holding	6.01	-3.3%	1.1%	4.2%	19.2%	8.3%	4.523	6.388	1,021,764	1,118,528	6,707
Portugal Telecom	1.83	-20.3%	-36.8%	-48.5%	-32.3%	-42.0%	1.810	4.175	23,954,560	13,166,010	1,644
Swisscom	506.00	-2.9%	-5.2%	5.9%	20.6%	7.5%	405.700	548.500	81,036	71,702	21,590
Talk Talk	311.50	-2.7%	-2.5%	-0.8%	34.8%	1.8%	228.200	334.300	1,440,639	1,290,620	3,742
TDC	54.45	-1.3%	0.9%	7.2%	12.8%	3.5%	45.750	56.850	1,439,179	1,560,896	5,930
Telefonica	12.13	-4.0%	-2.7%	-0.1%	22.6%	2.5%	9.684	13.135	19,718,930	26,614,220	55,181
Telenor	138.40	-1.4%	-5.3%	-4.7%	11.4%	-4.3%	121.700	153.800	1,374,736	1,782,796	24,964
Tele2	80.30	-1.4%	-0.2%	6.7%	-2.1%	10.2%	68.750	87.900	1,978,222	1,475,377	3,887
Telekom Austria	7.15	-0.1%	0.1%	16.7%	35.0%	29.8%	4.961	7.595	418,823	738,802	3,165
Teliasonera	50.05	0.8%	1.4%	-5.3%	9.9%	-6.5%	43.980	54.900	7,441,917	8,078,331	23,444
Vodafone Group	189.45	-4.5%	-5.0%	-20.6%	-2.7%	-21.4%	187.350	252.300	59,745,180	62,452,510	63,021
Ziggo	33.71	-1.2%	-1.6%	0.2%	8.9%	1.5%	26.975	35.165	467,722	473,154	6,741

* performance calculated on closing price ** n. of traded shares

Source: Bloomberg LP

Performance Summary of Main LatAm TLC Operators

Cl. Price 11-Jul-14	Performance ($\Delta\%$)*					Last 52 weeks		Daily average volume **		Market Cap. (mln)***
	1 week	1 month	6 months	1 year	from Jan. '14	Low Price	High Price	1 week	1 month	

BRAZIL

Index

Brazilian Equity - Bovespa Index	R\$ 54,785.93	1.7%	-0.6%	10.2%	17.5%	6.4%	44,904.83	56,747.03	256,516,000	282,611,375	R\$ 1,822,703
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Peers

TIM Participações	R\$ 11.87	-4.7%	-11.9%	-10.9%	41.1%	-3.7%	R\$ 8.15	R\$ 13.81	2,271,000	3,474,170	R\$ 28,697
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Oi ON	R\$ 1.71	-8.6%	-25.3%	-60.9%	-55.1%	-52.6%	R\$ 1.54	R\$ 5.49	15,840,780	6,032,524	R\$ 4,688
Oi PN	R\$ 1.61	-8.5%	-26.8%	-61.8%	-53.3%	-55.2%	R\$ 1.42	R\$ 5.18	82,207,460	49,537,830	R\$ 8,827
Telefonica Brasil ON	R\$ 37.84	-3.0%	-3.2%	-8.6%	-9.9%	-5.4%	R\$ 36.98	R\$ 45.50	9,320	21,860	R\$ 14,439
Telefonica Brasil PN	R\$ 43.15	-3.9%	-6.4%	-7.0%	-9.1%	-3.7%	R\$ 41.66	R\$ 51.50	553,420	841,763	R\$ 32,104
Embratel ON	R\$ 17.50	0.0%	0.0%	105.9%	91.0%	108.6%	R\$ 6.60	R\$ 23.88	0	613	R\$ 11,169
Embratel PN	R\$ 17.00	-2.0%	-2.9%	88.9%	70.0%	96.5%	R\$ 6.70	R\$ 23.50	80	1,663	R\$ 10,083
NET Servicos PN	R\$ 62.40	-0.6%	4.0%	207.7%	97.6%	179.4%	R\$ 18.98	R\$ 63.85	1,520	5,597	R\$ 14,259

ARGENTINA

Index

Argentinean Equity - Merval Index	8,822.08	8.3%	9.2%	60.7%	173.0%	63.6%	3,130.17	8,828.93	1,520	5,597	ARS 1,126,742
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Integrated

Telecom Argentina - "B shares"	ARS 49.40	4.0%	7.6%	60.9%	105.8%	59.4%	ARS 23.20	ARS 50.00	63,408	77,601	ARS 48,628
Telecom Argentina - ADR	\$25.08	5.2%	14.9%	52.2%	72.4%	45.5%	\$13.93	\$25.29	211,704	219,870	\$4,938

Nortel Inversora B shares - ADR	\$23.89	-3.2%	-7.4%	31.3%	63.5%	20.1%	\$14.05	\$26.37	21,433	31,033	\$3,249
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MEXICO

Index

Mexican Equity - Mexbol Index	43,481.83	-0.1%	1.3%	2.4%	7.4%	1.8%	37,751.64	43,821.53	190,668,386	193,544,949	MXN 4,722,199
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Mobile/Integrated

America Movil (MXN)	MXN 14.92	11.1%	13.4%	3.8%	9.1%	-2.0%	MXN 12.39	MXN 15.48	92,179,090	71,460,180	MXN 1,036,148
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TV

Grupo Televisa	MXN 90.15	-1.9%	1.4%	9.4%	38.5%	14.5%	MXN 62.45	MXN 93.00	2,956,701	3,585,617	MXN 258,508
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CROSS-LATAM OPERATORS

Mobile

NII Holding	US\$ 0.68	12.0%	-3.8%	-69.4%	-90.8%	-75.2%	US\$ 0.43	US\$ 8.28	2,495,596	5,975,126	US\$ 118
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* performance calculated on closing price

** n. of traded shares

*** For Telecom Argentina, reported market capitalization represents estimated market capitalization of all Classes of Shares (A,B,C - of which only Class B is listed).



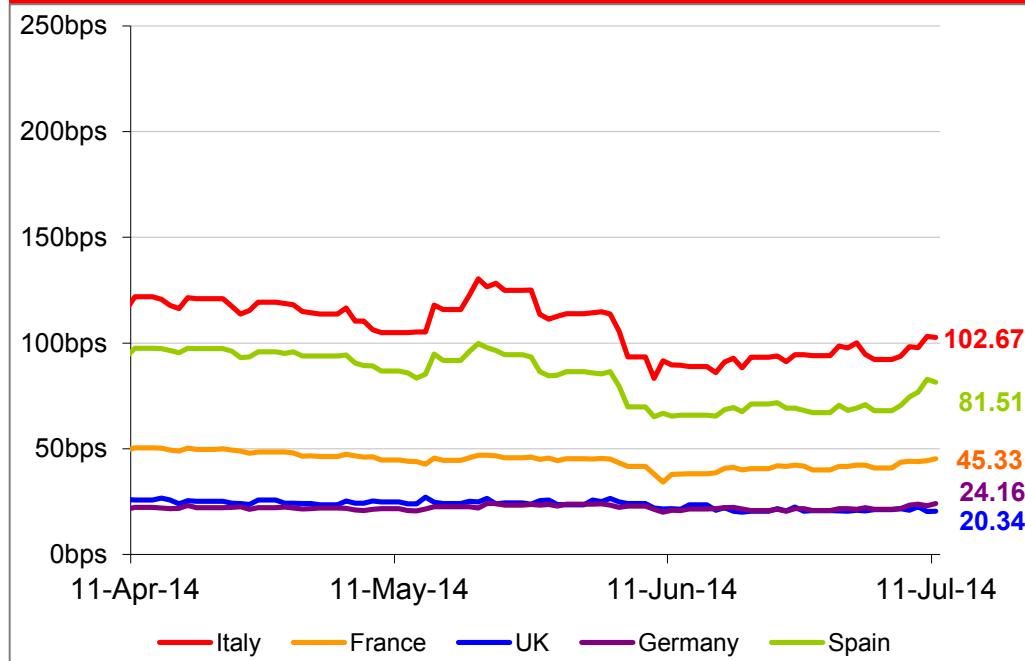
European Telecoms Sector: Credit Outlook

Long-term Credit Ratings

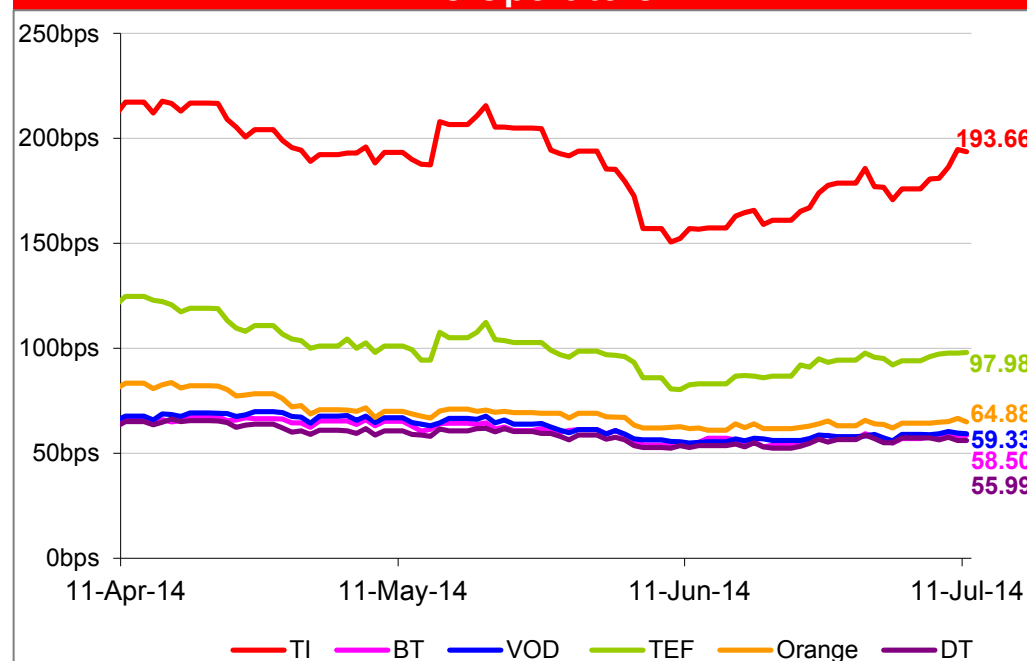
	Moody's		S&P		Fitch	
	rating	outlook	rating	outlook	rating	outlook
Telecom Italia	Ba1	NEG	BB+	NEG	BBB-	NEG
Belgacom	A1	STABLE	A	STABLE	n.a.	n.a.
British Telecom	Baa2	POS	BBB	STABLE	BBB	STABLE
Deutsche Telekom	Baa1	STABLE	BBB+	STABLE	BBB+	STABLE
Orange	Baa1	STABLE	BBB+	NEG	BBB+	NEG
KPN	Baa3	STABLE	BBB-	STABLE	BBB-	STABLE
Portugal Telecom	Baa3	NEG	n.a.	n.a.	BBB- *-	*CW NEG
Swisscom	A2	STABLE	A	STABLE	n.a.	n.a.
Telefonica	Baa2	NEG	BBB	STABLE	BBB+	NEG
Telekom Austria	Baa2	STABLE	BBB- **	*CW POS	n.a.	n.a.
Telenor	A3	STABLE	A-	POS	A-	STABLE
Telia Sonera	A3	STABLE	A-	STABLE	A-	STABLE
Vodafone	A3 *-	*CW NEG	A-	NEG	A- *-	*CW NEG
Wind Telecomunicazioni SpA	B2	STABLE	BB-	STABLE	B+	STABLE
Vimpelcom	Ba3	STABLE	BB	POS	n.a.	n.a.

5 Years CDS levels

Countries



TLC Operators



Telecom Italia Group – Weekly Performance: Price (€) and Volumes (mln)

TI Ordinary Shares

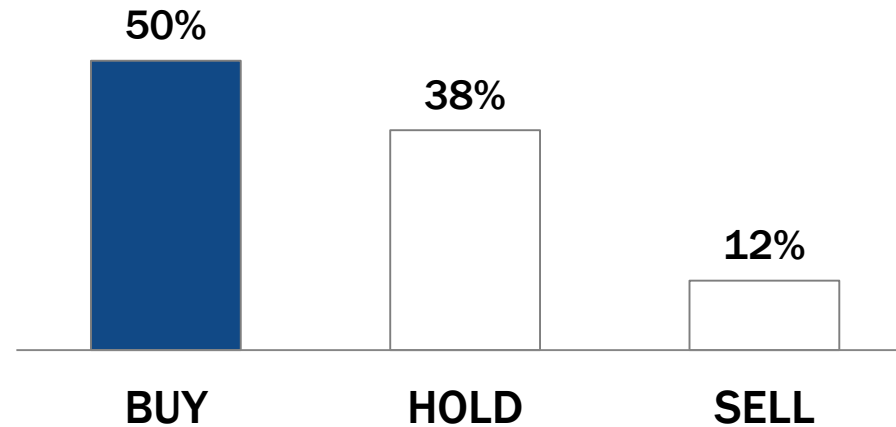


TI Saving Shares

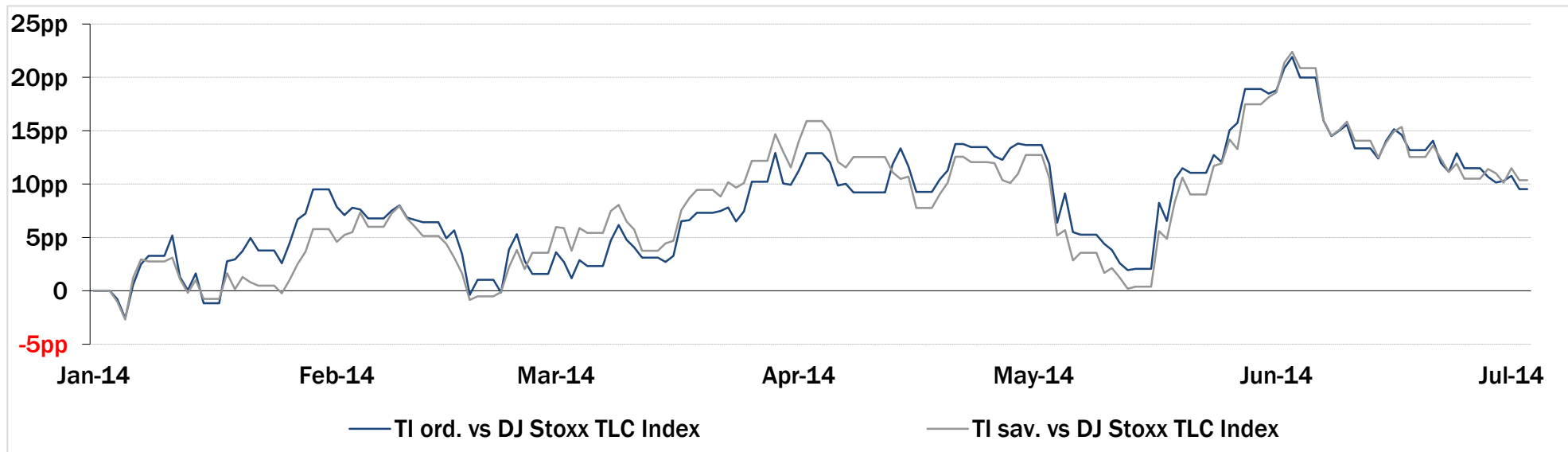


Analysts' Recommendations on TI Ords

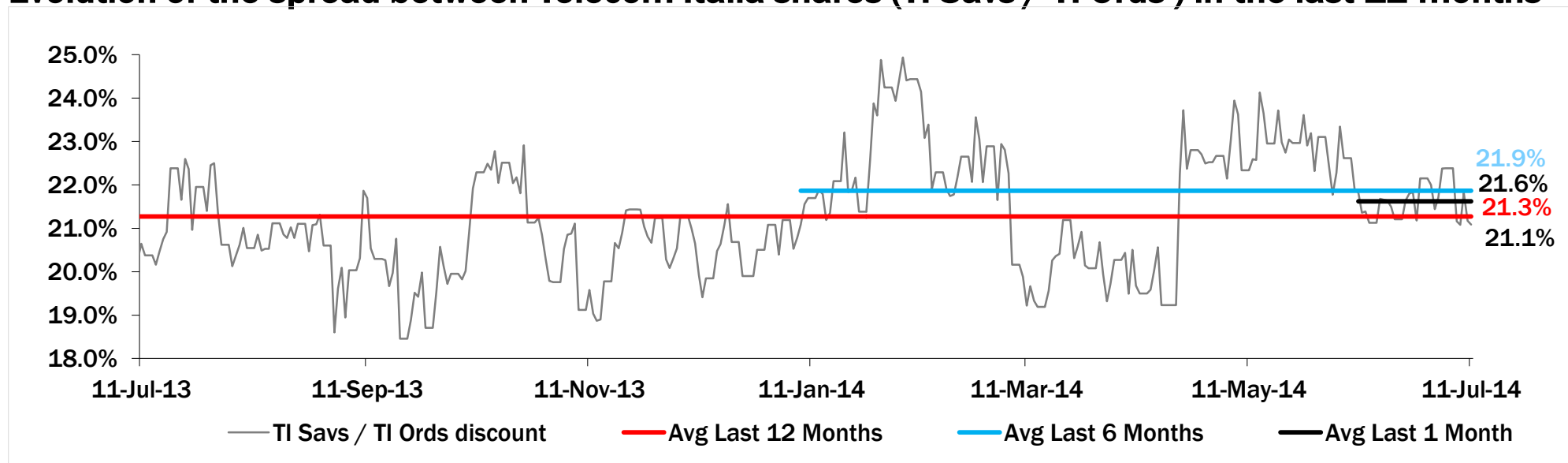
Total Coverage of 25 Active Brokers



Relative Performance Last 6 Months of Telecom Italia Shares vs TLC Sector



Evolution of the spread between Telecom Italia shares (TI Saves / TI Ords) in the last 12 months



Performance Summary of FTSE MIB

	Cl. Price € 11-Jul-14	Performance (Δ%)*					Last 52 weeks		Daily average volume		Market** Cap. mil. Euro
		1 week	1 month	6 months	1 year	from Jan. '14	Low Price	High Price	1 week	1 month	
Index											
FTSE MIB (Milan)	20,615	-4.4%	-7.2%	5.3%	31.5%	8.7%	15,398	22,590	702,155,155	669,015,548	425,513
FTSE Italia All-Share (Milan)	21,916	-4.4%	-7.0%	5.2%	31.3%	8.5%	16,436	23,913	934,616,448	908,249,773	505,823
Stocks FTSE MIB											
A2A SPA	0.80	-6.1%	-9.4%	-5.0%	41.5%	-6.2%	0.56	1.03	12,104,930	13,435,100	2,500
ANSALDO STS SPA	7.99	0.2%	5.8%	-1.2%	21.5%	1.8%	6.50	8.78	990,117	796,837	1,438
ASSICURAZIONI GENERALI	15.39	-4.8%	-7.2%	-11.3%	11.9%	-10.0%	13.73	17.70	8,962,817	6,382,396	23,960
ATLANTIA SPA	19.93	-4.4%	-5.1%	18.4%	62.2%	22.2%	12.27	21.50	2,071,709	2,309,028	16,458
AUTOGRILL SPA	6.59	-2.8%	-5.2%	2.7%	40.8%	7.3%	4.61	7.77	1,380,753	1,284,522	1,676
AZIMUT HOLDING SPA	19.26	-0.3%	-8.6%	-4.4%	34.6%	0.2%	14.13	25.92	1,132,373	906,487	2,759
BANCA MONTE DEI PASCHI SIENA	1.34	-10.6%	-23.8%	18.6%	2.2%	22.3%	0.94	2.73	93,161,330	72,244,190	6,861
BANCA POPOL EMILIA ROMAGNA	6.31	-6.1%	-18.6%	-10.6%	60.6%	0.1%	3.85	8.87	6,454,428	4,547,157	3,027
BANCA POPOLARE DI MILANO	0.61	-7.2%	-10.9%	38.3%	101.1%	52.8%	0.29	0.74	74,975,590	82,479,120	2,694
BANCO POPOLARE SC	11.15	-6.8%	-21.8%	-8.8%	66.4%	5.6%	6.64	16.41	5,001,147	4,010,583	4,038
BUZZI UNICEM SPA	12.28	-4.3%	-7.9%	-8.8%	4.0%	-6.3%	10.15	15.20	867,817	706,896	2,319
CNH INDUSTRIAL NV	6.86	-8.5%	-12.4%	-17.8%	n.a.	-17.2%	6.79	9.86	4,494,343	3,416,029	9,284
DAVIDE CAMPARI-MILANO SPA	6.03	-3.9%	-3.7%	-2.3%	9.1%	-0.8%	5.47	6.68	1,147,615	1,060,444	3,502
ENEL GREEN POWER SPA	2.06	-2.2%	-3.9%	9.6%	35.1%	12.3%	1.50	2.19	6,355,035	7,411,779	10,280
ENEL SPA	4.20	-2.4%	-3.0%	28.5%	82.4%	32.4%	2.28	4.49	31,884,530	51,430,370	39,513
ENI SPA	19.38	-4.2%	0.8%	11.4%	21.1%	10.8%	16.00	20.46	12,315,910	14,331,040	70,431
EXOR SPA	28.91	-3.4%	-9.2%	-2.1%	24.4%	0.0%	23.05	33.48	277,913	321,631	7,119
FIAT SPA	7.39	-3.0%	-5.2%	10.1%	27.0%	24.3%	5.17	9.08	9,462,387	10,510,920	9,245
FINMECCANICA SPA	7.21	-0.9%	13.0%	26.1%	92.4%	30.9%	3.60	7.40	6,148,464	5,586,268	4,166
GTECH SPA	18.17	-1.7%	-8.0%	-18.6%	-7.8%	-18.0%	17.66	24.13	832,532	605,506	3,176
INTESA SANPAOLO	2.20	-3.3%	-12.3%	15.0%	74.6%	22.5%	1.25	2.66	180,208,200	164,868,900	35,911
LUXOTTICA GROUP SPA	41.00	-3.6%	-1.9%	7.4%	3.3%	5.3%	35.22	43.30	431,573	519,888	19,702
MEDIASET SPA	3.31	-10.5%	-10.0%	-12.1%	2.8%	-3.9%	2.85	4.45	13,086,200	10,604,860	3,910
MEDIOBANCA SPA	7.02	-4.9%	-9.5%	2.9%	58.0%	10.3%	4.25	8.49	5,082,376	4,921,539	6,043
MEDIOLANUM SPA	5.74	-0.7%	-7.1%	-14.0%	18.5%	-9.0%	4.78	7.19	2,847,608	2,253,509	4,225
PIRELLI & C.	11.71	-3.1%	-6.2%	-0.7%	36.2%	-6.9%	8.45	12.99	1,613,718	2,153,987	5,703
PRYSMIAN SPA	15.75	-6.9%	-4.9%	-14.6%	7.9%	-15.8%	14.58	19.79	1,261,060	1,158,615	3,380
SAIPEM SPA	18.82	-5.5%	-8.2%	20.5%	29.8%	21.0%	14.42	21.00	2,157,921	2,088,149	8,307
SALVATORE FERRAGAMO SPA	20.44	-5.5%	-3.8%	-16.5%	-18.8%	-26.1%	20.03	29.85	346,640	428,504	3,442
SNAM SPA	4.41	-0.5%	0.1%	8.5%	29.8%	8.5%	3.38	4.55	8,553,004	8,862,661	14,920
STMICROELECTRONICS NV	6.47	-5.3%	-9.3%	15.9%	-12.3%	12.0%	5.26	7.62	3,493,403	3,681,673	5,892
TELECOM ITALIA SPA	0.866	-4.6%	-13.7%	6.4%	72.1%	20.0%	0.47	1.01	112,811,500	106,511,500	15,728
TENARIS SA	17.09	-3.0%	0.8%	7.5%	3.2%	7.6%	14.78	18.45	1,893,186	1,691,502	20,175
TERNA SPA	3.89	-0.2%	-3.7%	7.3%	21.2%	7.2%	3.15	4.14	6,400,425	10,101,640	7,823
TOD'S SPA	87.80	-3.5%	-9.7%	-20.6%	-25.1%	-27.7%	86.70	145.50	111,545	97,586	2,688
UNICREDIT SPA	5.80	-6.3%	-13.8%	-1.7%	63.9%	7.7%	3.49	6.89	64,532,760	61,868,870	33,998
UBI BANCA SCPA	6.06	-7.8%	-14.8%	13.0%	111.7%	22.8%	2.81	7.55	9,359,122	8,146,239	5,465
UNIPOLSAI SPA	2.36	-3.3%	-4.0%	10.8%	79.8%	6.5%	1.26	2.72	6,511,892	6,827,358	6,557
WORLD DUTY FREE SPA	8.75	-4.5%	-12.5%	-8.1%	n.a.	-4.3%	6.80	11.07	767,117	790,626	2,227
YOOX SPA	18.39	-9.3%	-15.8%	-41.3%	-7.4%	-43.6%	17.86	35.09	933,056	941,985	1,088

** for FTSE MIB stocks, market cap here reported on overall shares outstanding

Source: Bloomberg LP