TELECOM ITALIA S.P.A.: FINAL TERMS OF THE SUCCESSFUL PLACEMENT OF EUR 2 BILLION UNSECURED EQUITY-LINKED BONDS DUE MARCH 2022

- Telecom Italia S.p.A. announces the final pricing of the EUR 2 billion, 1.125% Unsecured Equity-Linked Bonds due 26 March 2022 (the “Bonds”)
- The initial price for the conversion of the Bonds into ordinary shares of the Issuer has been set at EUR 1.8476, representing a 70% premium above the VWAP of the Shares on the Milan Stock Exchange (Borsa Italiana) on 20 March 2015
- The net proceeds of the Bonds will be used to pre-fund the capital expenditures plan recently announced

Milan, 20 March 2015


The Bonds will mature in March 2022 (7 years), will be in registered form in the denomination of EUR 100,000 each and, will be issued at par and will be redeemed at par at maturity.

The Bonds will pay a coupon of 1.125% per annum, payable semi-annually in arrear on 26 September and 26 March of each year, beginning on 26 September 2015.

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Settlement of the Bonds is expected to occur on 26 March 2015 (the “Closing Date”).

An application will be made to admit the Bonds to trading on an internationally recognised, regularly operating, regulated or non-regulated, stock exchange, as determined by the Issuer, within 30 days from the Closing Date.

BNP Paribas and J.P. Morgan are acting as Joint Global Coordinators and Joint Bookrunners of the offering. Barclays, Citi, Credit Suisse and Unicredit are also acting as Joint Bookrunners alongside the Joint Global Coordinators.
The Issuer has agreed to a lock-up ending on the date falling 90 days after the pricing date of the Bonds for the issue of Shares and convertible securities, subject to customary exceptions.

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