

Information to shareholders provided by Telecom Italia pursuant to Article 13 of the Personal Data Protection Code (Legislative Decree 196/2003)

Dear Shareholder,

in pursuance to Article 13 of the Personal Data Protection Code (Legislative Decree n. 196/03 - so-called Personal Data Protection Code) Telecom Italia S.p.A. herewith provides you with the following Information regarding the processing¹ of your personal data², which you have provided to Telecom Italia, also via Financial Institutions and Intermediaries, in relation to your position as a shareholder of Telecom Italia.

1) Purposes for which processing of personal data is necessary

Your personal data shall be processed for the following purposes: (i) registration in the shareholders' register and related activities; (ii) establishment and updating of the mailing list (name, address and any other addresses) for the distribution of communications and corporate documents; (iii) certification and registration of attendances at shareholders' meetings of the Company; (iv) registration and putting on record of interventions and votes made during shareholders' meetings; (v) dividend payments; (vi) statistics to verify the Company's shareholders' structure or to participate in shareholder meetings.

Furthermore, in the event you provide your personal data for the exercise, via web, through the website www.telecomitalia.com – section Corporate/Investors/Shareholders, of the rights of the shareholders as indicated in the Consolidated Law on Financial Intermediation (Legislative Decree no.58/1998) and namely to (i) ask questions before the Shareholders' Meeting (ii) notify Telecom Italia of any proxies conferred on your Representatives; (iii) exercise the vote before the shareholders' meeting using electronic means, Telecom Italia shall process your personal data to allow you to exercise such rights.

As well as for the above purposes, your personal data may be processed to fulfill obligations under laws, regulations and EU legislation. Your personal data is therefore necessary and/or obligatory by law in order to achieve the above mentioned purposes. Failing to provide such data or providing data incompletely or inaccurately may result in incorrect fulfilment of duties.

2) Procedures and logic applied to data processing

Personal data processing is carried out manually (e.g. hard copies) and/or by electronic or automated means on the basis of logic correlated to the purposes described above, and, in any event, in a way such as to ensure the security and the confidentiality of the data.

3) Data Controller, Data Processors and categories of Persons in charge of the-processing within Telecom Italia

Your personal data shall be processed by employees of the competent Department of Legal Affairs . These employees, who work under the direct supervision of the relevant "Data Processor", have been appointed Persons in charge of the processing and have received adequate operating instructions in such regard.

The Data Controller for your personal data is Telecom Italia S.p.A, with registered offices in via Gaetano Negri, n. 1, 20123 Milan. The Data Processor is Mr. Antonino Cusimano, who is domiciled at Telecom Italia S.p.A, Corso D'Italia n. 41 – 00198 Roma , as well as the other Data Processors, that may be consulted by clicking on the "Privacy" link on the website www.telecomitalia.com.

4) Categories of third parties to which personal data may be communicated as Data Controllers or who may acquire such data as Data Processors or Persons in charge of the processing

In addition to employees of Telecom Italia, your personal data may be processed by third parties, including companies of the Telecom Italia Group, to which Telecom Italia assigns the activities and services (or part of them) for the purposes referred to in point 1). In such cases, these third parties either operate as

¹ Pursuant to art. 4, par. 1,a) of Italian Privacy Code, "processing" means any operation or set of operations, carried out with or without the help of electronic or automated means, concerning the collection, recording, organisation, keeping, interrogation, elaboration, modification, selection, retrieval, comparison, utilization, interconnection, blocking, communication, dissemination, erasure, and destruction of data.

² Pursuant to art. 4, par. 1,b) of Italian Privacy Code, "personal data" means any information relating to natural persons, that are or can be identified, even indirectly, by reference to any other information including a personal information number (for example: name, surname, date and place of birth, tax code, telephone number, postal address, email address).

independent Data Controllers or will be appointed as Data Processors or as Persons in charge of the processing, in compliance with current provisions of privacy law. The aforesaid third parties, which in some cases may have registered offices abroad, mainly include the following categories:

- a)** Members of the Board of Directors and Statutory Auditors of the Company;
- b)** Companies or persons appointed for the distribution of corporate documents;
- c)** Companies or persons appointed for the management and maintenance of information systems;
- d)** Independent Auditors;
- e)** Companies/Service centres for the processing of data necessary to update the shareholders' register;
- f)** Companies, professional firms or advisors for advice and assistance in corporate operations, in the organisation/management of shareholder meetings and related activities;
- g)** Institutions and/or Public Authorities (Courts, Stock Exchange, Consob, etc.) for compliance with specific obligations of law and regulations;
- h)** Companies or authorised Centers for banking services and/or credit Institutions for the transmission of data aimed at the execution of transfer operations of securities and of banking arrangements (e.g. dividend payments);
- i)** Promoters of solicitation of proxies for participation in Shareholders' meetings for cases as provided by law.

Furthermore, some of your personal data may be disseminated to the financial market in compliance with current provisions of law and CONSOB regulations.

5) Right of access to personal data and other rights pursuant to art. 7 of the Personal Data Protection Code

You have the right to access data relating to you at any time and to exercise the other rights provided for by art. 7 of the Personal Data Protection Code (to request the source of your personal data, the rectification, the updating or the integration of inaccurate and incomplete data, the erasure or blocking of data that has been processed unlawfully, to object to the processing of your personal data on legitimate grounds), by contacting the Data Processor indicated previously in point **3)** or by contacting the phone number +39 011 2293603 or sending an email to: ufficio.soci@telecomitalia.it.

Telecom Italia S.p.A.